

Question # 5 (ON VERDICT SHEET)

With regard to the willfulness issue does the jury need to consider the entire damages period or just a portion of the period?

Jury Question # 1  
5-2142(GEB)  
CHURCH: TWIGHT  
2/15/08

When was Carter Wallace sold to  
Church & Dwight?

Jury Question #2  
5-2142 (GEB)  
Church : Dwight  
2/15/08

EXHIBIT QUESTION #3  
5-2142 (GEB)  
CHURCH: DWIGHT  
2/15/08

Question #4 (ON VERDICT SHEET)

Please provide Dr. Bells  
Cost Analysis Spreadsheets that he  
developed for the Lost Profits +  
the Reasonable Royalty (Direct).  $\begin{matrix} 26M \\ 5M \end{matrix}$

Also, provide Dr. Bells Spreadsheets  
that he developed on Redirect.  $\begin{matrix} 5M \\ 3M \end{matrix}$

Lastly, provide Dr. Rao's Cost  
Analysis Spreadsheets. 5M

P.S. Can we get the Demonstrations that  
Dr. Rao + Dr. Bell used to show unit/shoe  
sales? (White paper sent to witness stand)